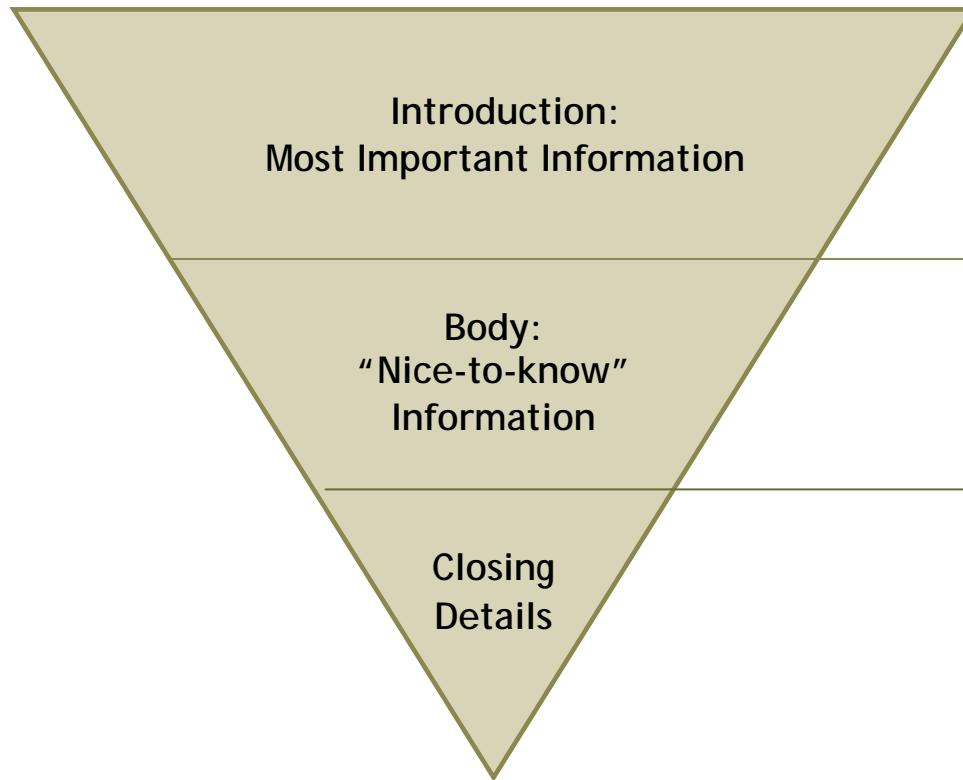


# Public Health News Writing



## Questions you need to answer

- What is happening?
  - Who is impacted?
  - When?
  - What do people need to do?
- 
- Why is this important? How will I sell it?
  - What important facts or tips can I share?
  - Where can people get more info?
- 
- What is the background?
  - Who worked on this project?
  - Who can readers contact?

*Cambridge Public Health Department (MA), adapted from a Davis & Company graphic.*